



**Habitat**  
for Humanity®  
of Greater Pittsburgh



## Annual Report 2014



***Vision: A world where everyone has a decent place to live.***

## Message from Executive Management

Over 20% of local families are overburdened by the costs of housing, which makes owning or repairing a home a distant dream. Many of these families are contributing members of our society who simply cannot keep up with the ever-rising cost of living.

A common misconception is that funds trickle down to our affiliate from Habitat International, even those sent from local area ZIP codes. On the contrary, we pay an annual *Stewardship and Sustainability* fee to Habitat International for global initiatives. The funds for our local operations in Allegheny County are raised

through partnerships with local donors.

Through the generosity of our donors and volunteers, Habitat for Humanity of Greater Pittsburgh is able to offer these hardworking families the dream of homeownership or the opportunity to remain in their current home with some upgrades and repairs. All of our local programs are a “hand-up, not a hand-out.”

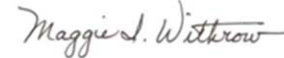
Our Habitat partner families must contribute hands-on “sweat-equity” work on Habitat construction sites or their own home and must pay back an interest-free loan to Habitat. All payments are then recycled into Habitat to build or reno-

vate even more homes for deserving families.

Our volunteers come from all walks of life, with a wide range of abilities and talents. Spending the day on a Habitat jobsite provides not only a valuable learning experience, but provides the opportunity to work side-by-side with the partner family.

Please enjoy our annual report and focus on the progress we have made to our missions of eliminating substandard housing.

In partnership,



Executive Director



Volunteers learn valuable life skills while serving Habitat's partner families.

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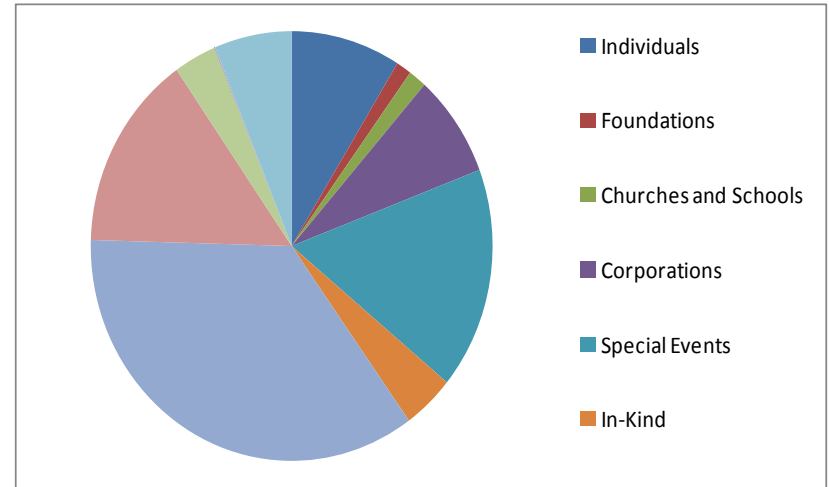
### Our Mission

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities, and hope.

# Statement of Activities FY 2013-2014

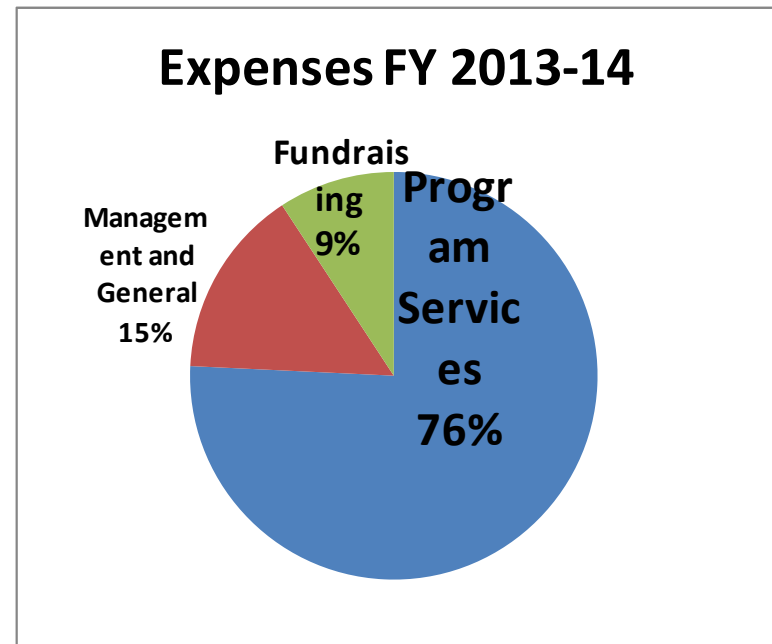
## Total Support and Revenue

Individuals	\$116,445	9.50%
Foundations	\$16,200	1.32%
Churches and Schools	\$18,936	1.54%
Corporations	\$101,728	8.30%
Special Events	\$219,219	17.88%
In-Kind	\$54,476	4.44%
ReStore Revenue	\$465,705	37.98%
Transfers to Homeowners	\$194,966	15.90%
Investments into the Community	-\$44,895	-3.66%
Interest Income	\$1,138	0.09%
Other	\$82,117	6.70%
<b>Total</b>	<b>\$1,226,035</b>	



## Expenses

Program Services	\$971,032	75.75%
Management and General	\$192,441	15.01%
Fundraising	\$118,359	9.23%
<b>Total Expenses</b>	<b>\$1,281,832</b>	



## Our Affordable Housing Programs

At Habitat, providing decent shelter is a matter of both conscience and action. Conscience has been the bedrock since our founding, but our action is dynamic and improving. This past year we have built over [?] homes and have continued our recent innovation of repairing homes for our families. We now serve more families, impact a broader range of communications, attract more volunteers, and have a greater impact Greater Pittsburgh than ever before. [M – I don't know if this is true, but wrote it anyway. I can change it if 2013-14 was a down year.]

### Homeownership

Owning a home can cost far less than renting, and it helps families achieve. Program families partner with Habitat staff and volunteers to build or rehabilitate their future home. When it's finished, they purchase it from Habitat using a 30-year, interest-free mortgage. Habitat families put in 350 hours of sweat equity into their homes and the homes of others rather than making a traditional cash down-payment. But they save and pay \$450 at closing to help them purchase their first year of homeowner's insurance. Habitat also provides a minimum of 50 hours of homeowner education and financial literacy classes to ensure they are prepared for the challenges of homeownership.

### Home Repair

Our Neighborhood Revitalization Initiative (NRI) offers several programs to help low-income, non-Habitat homeowners repair their homes. These projects are a holistic approach to transforming Pittsburgh neighborhood through small and large scale home improvements. Our NRI programs allow us to improve more families' lives in a

broader range of our local communities. A Brush with Kindness (ABWK) helps with minor-to-moderate repairs including painting, landscaping, roof repair/replacement, window replacement, and accessibility modifications. The Repair Corp/Veterans Build Program assists local veterans and their families with necessary home repairs and renovations. Our new Weatherization program helps with caulking windows and doors, installing door sweeps, window repair, roof repair/replacement, and installation of blown insulation into walls and ceilings.

### Program Impacts

[I need some numbers here for 13-14 for this section]



Caption describing picture or graphic.

## Our Partner Families

### The Ndikumana/Ntamagendro Family Reaches for the American Dream

Originally from Burundi, new homeowners Beuline and Issa were displaced by civil war in 1972 and forced into a refugee camp where their 5 children were born. After moving to America in 2008, they partnered with Habitat for Humanity to escape living in an overcrowded, public housing project. Now, after investing more than 350 hours of “sweat equity” work on their new Sharpsburg home as a down payment, the family finally has a place to call their own: one that can be passed down to their children and the generations to come.

The completion of this home would not have been possible without the principal sponsorship of the Episcopal Diocese of Pittsburgh. More than 15 congregations from across the Diocese joined together for this Faith Build to commit time, talent, and treasure to the home rehabilitation.

Additional supporters included The Fox Chapel Area School District, Dollar Bank, Excelsa Health, General Motors, KDA Company, the Pittsburgh Association of Petroleum Geologists (PAPG), and Travelers Insurance, who helped rehabilitate this house through their financial sponsorship and volunteer labor. Volunteer groups from the Knights of Columbus, Newlonsburg Presbyterian Church, Nexus Real Estate, NAIOP, the Pittsburgh Pirates, and local universities worked closely alongside the family in rehabilitating the home.

Welcome home Beuline, Issa, and family!



Caption describing picture or graphic.

## Our Partner Families

### The Dreher Family: Keeping it Local

Timothy and Shawnda Dreher are McKeesport folks. They've lived, worked, and raised their daughter there. It was, therefore, distressing to them when elements of crime slowly crept into their neighborhood. One day at work, Tim saw a Habitat housing application and brought it home. "It was the start of the best thing that's happened to us in a long time," he said. Once they applied, "everything started blending in," and not just about the house. Through Habitat they met lots of good people, including some teenagers who became friends of their daughter, Tamia.

The equity hours took a year to complete, while all the other stages of the application were being put together. Habitat soon found the right house, not far from McKeesport High School on quiet Jefferson Street. The Drehers loved it the minute they saw it. Tim's work was a short walk away, as was Tamia's school. It needed a lot of work, but the whole Habitat team tackled the job. Volunteers joined in, as they always do. Baseball superstar Andrew McCutchen of the Pittsburgh Pirates helped gut the existing kitchen and rebuild it. He also worked on turning the basement into a comfortable family room.

Late summer 2013 was frantically exciting for the family. August 30th was Tamia's birthday. September 1st was Shawnda's birthday. Their first granddaughter was born on September 10th. The next day was their wedding anniversary. And on Friday, September 13th, they had the ribbon cutting ceremony for their new home.

Maybe the most striking and memorable thing about the Drehers' story is that everything happened within a few square miles. The new house is nearby to their old friends in McKeesport. It's across the street from Tamia's school, and very

close to Shawnda's work. Despite the challenges with their previous McKeesport neighborhood, the Drehers stayed local. They and Habitat found the right house on the right street in the right town, and they were able to keep the family where they've always felt at home.

They are long-time local people who are now stakeholders in a new, hopeful McKeesport.



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## Our Volunteers

### Our Volunteers

#### Thrivent Financial: Lutheran Nice

Lutherans have a reputation for being nice and for being open-hearted to strangers. Habitat certainly agrees! Our Neighborhood Revitalization program has been given a great boost this past year thanks to Thrivent Financial for Lutherans. Associates from the Pittsburgh and Wexford offices, along with local Thrivent members teamed up with our affiliate to complete some much-needed repair projects in the community.

Two homeowners in Wilkinsburg can now rest easy on rainy days because of the roof work done by Thrivent volunteers. In late May and early April, four volunteers replaced shingles and added tar to the corners and seams of a flat roof. Six volunteers were at it again, repaired a leaking roof and parging the foundation of another Wilkinsburg home. Thrivent-Habitat teamwork was crucial to the work we did in both Braddock and Bloomfield in the fall.

In addition to their work on the construction site, you can also find Thrivent Representatives like Sarah Murdy and Christopher Brown volunteering at the Habitat for Humanity ReStore. We are so thankful for Thrivent's commitment to all facets of our mission!

#### Individual Volunteers: Talented and Technical Leaders in Our Community

This past year Habitat volunteers have included famous baseball players, information technology gurus, and young urban leadership innovators.

#### Andrew McCutchen: Habitat's Angel in the Outfield

Our official spokesperson since 2012, Andrew has not only brought a level of excitement to the Pittsburgh Pirates, but to the volunteers and program families at Habitat. Thanks for all the volunteer hours you and your buddies have put in our jobsites, Andrew!

#### Peter Rush: Taking us into the Technology World

Peter started on our board of directors in 2006 and has been our information technology hero for the past eight years. He has donated thousands of hours of support to us and brought our technology into the real world. Thanks for lending us your talent and dedication, Peter!

#### Leah Waltermeyer: Recruiting Volunteers as an Urban Leader

Leah is our first volunteer from PULSE - Pittsburgh Urban Leadership Service Experience. If you've received an invitation to volunteer, it likely came from Leah who elegantly coordinates volunteers for the jobsites and our ReStore. Thanks for all you do, Leah!



Making things new again through home maintenance and repair. In 2014, Habitat served client families through our *Rehab* and *A Brush With Kindness* programs.

## Our ReStore Retail Outlet

### Restore

ReStore is a second-hand retail outlet where quality donated home goods, furniture and building materials are sold to the public at a fraction of the original cost. Our 25,000 square foot location in Edgewood Towne Center accepts donations of reusable home décor, lighting, home improvement and building materials. The ReStore is a vital stream of funding. All proceeds from the sale of donations help place families in affordable shelter in Greater Pittsburgh. New donors, new volunteers and new customers come through the doors each week – and every one of them is critical to our success. Our ReStore philosophy is “Donate, Shop, Volunteer.”



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## Our Opportunities to Partner

### Opportunities to Partner

Community partner provide critical support to Habitat's hardworking families, helping to empower [number] first-time homeowners and preserve [number] homes through our Neighborhood Revitalization Initiative. Sponsorship gives our partners a unique opportunity to leverage their brand. Habitat for Humanity is one of the 10 best recognized and most trusted non-profits brands in the country, and partnership exposes your business to thousands of community members and volunteers, demonstrating a commitment to growth and transformation in Greater Pittsburgh.

How can you partner with Habitat?

### Project Sponsorship

As a Team Builder, Hope Builder, or Dream Builder, you can partner directly with Habitat and help our families. You can commit volunteers and provide funds to purchase construction materials to change the life of a local family forever. Our different Sponsored Builds levels give you lots of options!

Sponsored Build Level	Dream Builder \$30,000	Hope Builder 15,000	Team Builder \$3,000
Sponsorship Recognition & Media Day	√		
Prominent Listing on Build Site Signage (4-6 Months)	√	√	
Recognition in a Habitat for Humanity Press Release	√	√	√
Lunch Provided on Work Days	√	√	√
Full on-site work days	10 days	5 days	One day
Volunteer slots on work-site and shirts provided for all volunteers	√	√	√
Paid promotion of sponsor-provided content via social media & recognition on HFHGO webpage	√	√	√

[Philadelphia has categories for "In-Kind Giving" and "Faith-based Partnership. Do we have that?]

To discuss partnership opportunities:

Please contact [?]

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*We are pledged to the letter and spirit of U.S. policy for the achievement of equal housing opportunity throughout the nation. We encourage and support an affirmative advertising and marketing program in which there are no barriers to obtaining housing because of race, color, religion, sex, handicap, familial status, or national origin.*